



date night design

MEDIA KIT



DATE NIGHT DESIGN

WHAT IS DATE NIGHT DESIGN?

Established in January of 2019, Date Night Design free's couples from making date night decisions so they can enjoy new experiences, have more time for life and increase their desire for one another.

While our main focus is date night planning we offer a variety of relationship-related posts on our Facebook page as well as informative blogs, downloads and more in the VIP section of our website.

DATA AND DEMOGRAPHICS

- 47% Email Open Rate, 26% Click Through Rate
- 65% Male, 35% Female
- Interests: Shopping, Luxury, Food, Entertainment
- We are still new and growing, just like you!

CONTACT US

Email: datenightdesign@gmail.com

Website: www.datenightdesign.ca





ADVERTISING OPPORTUNITIES

BOOSTED POST ON FACEBOOK

- Branded Image Design
- Text Content and Relevant Hashtags/Emojis
- Boosted with Target Audience
- Added Event Listing (if applicable)

WEBSITE AND COUPLES LOUNGE

- Branded Image Design
- Required Research for Article
- Article Writing Including Keywords (750 min)
- Linkback to Website or Landing Page
- Up to 3 Categories
- Addition to Date Night Calendar and Map

EMAIL CAMPAIGN

- Branded Image, Text or Coupon Ad Design
- Content Writing as Required
- Link to Website or Landing Page

OTHER OPPORTUNITIES

- Sponsor a Contest on our Facebook Page
- Sponsor a Date Night Mystery Bag
- Add a Snippet to a Current Blog with Linkback
- We are Open to Ideas and Collaborations....

SAMPLE OF ADVERTISING OPPORTUNITIES

BOOSTED POST ON FACEBOOK



Spoil your love with a relaxing, rejuvenating massage from SAMPLE Massage this Valentine's Day and Save 60% !!!

#valentines #couplesmassage #datenight #datenightideas
#relationshipgoals #couplesgoals
#calgary #samplemassage #valentinesday

*Boosted Post Ad Spend \$20 included



SAMPLE OF ADVERTISING OPPORTUNITIES

ARTICLE ON OUR BLOG IN THE COUPLES LOUNGE

Planning a dinner date night can be stressful, especially when you want to find the perfect restaurant to wow your date. But don't worry, the best date night restaurants in Calgary are here just in time for cuffing season. As the weather gets colder, heat up your love life with a delicious meal at a great restaurant.

Cuffing Season: During Winter months people who would normally rather be single or promiscuous find themselves along with the rest of the world desiring to be tied down by a relationship. The cold weather and prolonged indoor activity cause singles to become lonely and desperate to be cuffed.

OpenTable released a list of the best places to give couples a leg up when it comes to the dating game based solely on customer reviews. They looked for restaurants that had a good amount of reviews and a good overall rating. Ontario has the most spots on the list out of any province. Following Ontario, Alberta has 11 restaurants.

Below are the best date night foodie spots in Calgary!

Bolero - This one is our go-to reservation spots for meat lovers who enjoy longer dinner dates


Bow Valley Ranch - The tranquil setting is suited to any occasion or date night out

Read More...




SAMPLE OF ADVERTISING OPPORTUNITIES

EMAIL CAMPAIGN ADVERTISING



Sensual Date Night Box




We are excited to announce the release of our first ever curated date night in a box. Our email subscribers get exclusive first dibs!

This trail will be limited to only 3 boxes, so if you want one you better act fast.

This will be released to the general public this afternoon.

[See what's Inside...](#)

Date Night Idea Generator



Use the sliders to flip through various date experiences and curate your next date night out!

*Requires yearly VIP Admire subscription for access!

[Check It out](#)

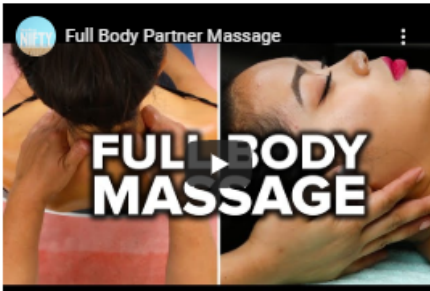
Get VIP Access for \$25/annually

[Sign Up](#)

Sign up and receive access to:

1. Date Night Idea of the Month
2. Date Night Locations Map
3. First Dibs on Date Night Boxes
4. 36 Questions to Fall in Love
5. Qualities of a Healthy Marriage
6. Gratitude Printable

BONUS: Massage Tips for Couples



FULL BODY MASSAGE

OTHER ADVERTISING SAMPLES

SPONSOR A CONTEST

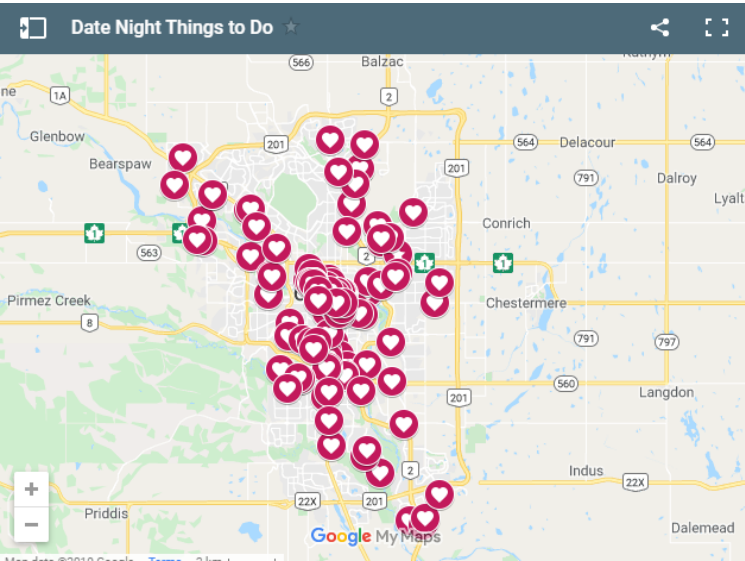


This was a contest we had to win a date night out on our Facebook Page.



DATE NIGHT CALENDAR AND LOCATION MAP

LOCATIONS MAP



DATE NIGHT CALENDAR

Date Night Ideas Calendar

◀ NOVEMBER 2019 ▶							Timezone: GMT-07:00
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
27 7:00pm Grim Manor	28	29	30 7:00pm Grim Manor	31	1 7:00pm Grim Manor	2 Lake Y10 Day 6:00pm Visions of W... 7:00pm Grim Manor	
3	4	5	6	7	8	9 Comedy Nights in Cal... 7:00pm La Boheme	
10	11	12 6:00pm Dinner and... 7:00pm La Boheme	13 7:00pm La Boheme	14	15 7:00pm La Boheme	16 6:00pm Grape Escap... 7:00pm Farmer Pizz...	
17	18	19 6:00pm Crafts at st...	20	21	22 9:00pm Once Upon...	23 8:00pm Grey Club ...	
24	25	26 6:00pm Dinner and... 7:00pm Grim The...	27	28 6:00pm Murder My...	29	30	
1 A Christmas Carol 6:00pm Alpine Festi... 6:00pm Casino Roy...	2	3	4	5 8:00pm The Tensors ...	6	7 Market Collective Christmas at the Opera	



ADVERTISING INVESTMENT

EXCLUSIVE INTRO PRICING

- Facebook Advertising starting at \$99
- Website Advertising starting at \$149
- Email Campaign starting at \$49
- Other starting at \$29

Ask about bulk discounts for the year!



SALE